

press release



October 21st 2009

aka-aki braves the Crisis and raises fresh Capital

Two Investors provide Berlin-based Start-up with Money for its Expansion

BERLIN/PARIS. With this second bigger round of investment aka-aki raises several million euros. With the amount aka-aki is solidly financed. Besides present lead-investor CREATHOR VENTURE, for this round, INNOVACOM, the leading French VC focused on IT, could be won as an investor. The original team of 8 founders together stays the biggest shareholder of the company.

This year, aka-aki's mobile community has been growing much faster than expected. Now the team in Berlin can use the fresh capital for accelerating the growth of the service and the internationalisation of the successful aka-aki idea.

Stefanie Hoffmann, co-founder and CEO of aka-aki, is very happy about the re-newed commitment of lead-investor CREATHOR VENTURE: "This shows that we haven't disappointed them over the last years. CREATHOR VENTURE has always supported us, both in developing our business and bringing this new round of financing on its way."

"Now, together with INNOVACOM, we have two strong partners on our side. No doubt this will give impetus to our future development" adds Co-Founder and CEO Gabriel Yoran.

Besides CREATHOR VENTURE and INNOVACOM, aka-aki's circle of investors is formed by venture-creation company FOUNDERS LINK and two private business angels.

aka-aki

evolved from a thesis project of the founders at the Berlin University of the Arts. aka-aki shows profile information of the people around, immediately on the mobile phone. The free software is available for almost every phone model including iPhone and helps to find interesting people everywhere. Until October 2009 the mobile community has won more than 350,000 members worldwide and two Webby Awards, the Oscars of the Internet industry.

www.aka-aki.com

INNOVACOM

Created in 1988, Innovacom has helped launch innovative telecommunication and information technology start ups since 1988, such as Business Objects, Cobalt Networks, Gemplus, Infovista, Intershop, LastMinute.com, Soitec, Kelkoo, Inventel and Netcentrex. With 600 million Euros under management and offices in Paris, Stockholm, and San Francisco, Innovacom is an active investor in Europe and North America.

www.innovacom.com

CREATHOR VENTURE

invests in technology-oriented companies and entrepreneurs from the fields of life science, IT, telecommunication, new media, new materials, electronics, nanotechnology and clean tech. With 25 years of experience in the venture capital market, acting as lead investor for more than 200 companies and participating in over 20 IPOs we provide not only capital but also industry knowledge, expertise at building companies, and the network to develop a sustainable business model with a globally competitive advantage. The management team at Creathor Venture includes the founder of former Technologieholding, Dr. Gert Köhler as well as Ingo Franz and Karlheinz Schmelig. Examples of successful companies the partners have managed from the first round of financing to IPO are Micronas (SMI), SEZ (SMI), Intershop (Prime Segment), Infovista (NASDAQ, Nouveau Marché), POET (Prime Segment, NASDAQ), Wavelight (Prime Segment), Epigenomics (Prime Segment) and ITN Nanovation (Prime Segment). Extraordinarily successful companies that the partners have managed from the first round of financing to IPO include Micronas (SMI), SEZ (SMI), Intershop (Prime Segment), Infovista (NASDAQ, Nouveau Marché) and ITN Nanovation (Prime Segment).

www.creathor.de

More information and artwork can be obtained at:

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